

Data Privacy Declaration

We are happy about your visit to our website and your interest in our company and the mystudychoice.de portal. When visiting our website, the protection of your personal data is important to us. We undertake to protect your privacy and to treat your data confidentially and in accordance with the data protection laws on data protection, in particular the Basic Data Protection Regulation (GDPR), the Federal Data Protection Act (BDSG) and the Telemedia Act (TMG).

This declaration is intended to inform you regarding which personal information we collect during your visit to our website, and for which purposes we use this data.

Since changes in the law or changes in our internal processes may necessitate adaptations to this data protection declaration, which we reserve accordingly, if possible, we ask you to read this data protection declaration again each time you visit the website.

1. Responsible for data processing; contact

Responsible for data processing within the meaning of the data protection laws is:

Eickel Educational Services GmbH
Eduard-Pflüger-Str. 55
53113 Bonn
Tel. 0162 / 4605050
E-mail: info@mystudychoice.de

In case of any questions or suggestions regarding data protection, please do not hesitate to contact us.

2. Subject of data protection

Personal data is the subject of data protection. These are individual details that can be used to find out about the personal or material circumstances of a specific or identifiable natural person. This includes, for example, information such as name, postal address, e-mail address or telephone number, but also information that necessarily arises from the use of our website, such as information about the be-

ginning, end and scope of use. Information, anonymised, or statistical data that cannot be associated with you, or where this would only be possible with an unreasonable amount of effort, is generally not considered to be personal data.

We do not carry out statistical evaluations that are related directly to your personal activities. We reserve the right to evaluate pseudonymised or anonymised data sets for statistical purposes and so as to improve the website. To do so, we log general information such as when which of our pages were accessed, or the most visited page.

In general, you can surf our website without disclosing your identity. Personal data, as described below in more detail, is collected when you visit our website.

3. General Purpose and Scope of Data Collection and Processing

Generally speaking, within the scope of the internet offer, personal data is only collected by us when you provide it to us on a voluntary basis, e.g. your name, e-mail address or status as a student or parent using our Get in Touch contact form for direct contact with Canadian/New Zealand/Australian educational institutions, or within in the context of using our consultant contact form. Although your information is provided voluntarily, there are some services we cannot provide without obtaining some information from you. At the respective places you will find separate references to mandatory information and information that we do not necessarily need so as to provide our service and, if applicable, corresponding declarations of consent, on the submission of which you can decide freely.

We use your personal information to provide you with a comprehensive set of personalized services, and so as to respond to your requests for contact. In addition, the required data from the Get-in-Touch form must be stored to the required extent and for the required duration (see point 7).

Data Privacy Declaration

However, we are legally obligated to provide your personal information to third parties in certain cases, for instance to a public prosecutor's office, when suspecting a crime that may have been committed.

For further details, please refer to the following explanations.

4. Log Files

When you visit or use our website, and every time you call up a file, our web server saves certain log information about the process in a file. In detail, each data set saved in this manner consists of the following information:

- URL accessed
- user IP address
- name of file accessed,
- status of access (file transferred, file not found, etc.),
- date and time of access,
- data volume transmitted via the connection,
- type and version of browser used,
- operating system used,
- language used and name of internet service provider,
- website from which the file was requested (called a "referrer")

The legal basis for the processing of this data is our legitimate interest according to Section 6 par. 1 f GDPR. The user's IP address is anonymised shortly after the connection to the website is ended. We evaluate these data records only for static purposes, system security reasons (e.g. prevention of misuse) and for error diagnosis in order to optimize our Internet presence. These purposes represent our legitimate interest.

Personal data will no longer be stored after it has been made anonymous.

Objection to data processing on the legal basis of „legitimate interest“: You have the right to object to data processing by us at any time for reasons arising from your particular situation, insofar as this is based on the legal basis of „legitimate interest“. If you exercise your right of objection, we will stop processing your data, unless we can - in accordance with legal requirements - prove compelling reasons for further processing that are worthy of protection and outweigh your rights.

5. Cookies

Cookies are small text files sent from a web server to a user's web browser, saved there, and retained for later visits. These allow us to analyse your use of the website. We use so-called session cookies on various pages to make your visit to our website more attractive and to enable you to use certain functions. These are automatically deleted after the end of your browser session. We save your data without any personal connection to you, and we do not create user profiles.

You can prevent your computer from saving cookies by changing your browser settings so that cookies are not accepted. However, this may restrict the scope of functions offered by our website or our services in some cases.

Data Privacy Declaration

Our website uses the following cookies:

Name	Purpose	Data categories	Validity/ Storage duration	Third Party Cookie
Google Analytics	Optimization of the website and measurement of promotional activities	User behavior of the website (e.g. visited pages and executed promotions), approximate user location, language setting, browser used, device & manufacturer used, internet service provider, source of visit, time of visit.	14 months	Yes

Further information on cookies is available at www.allaboutcookies.org/ge/.

Your data will be processed on the basis of your consent. When you have to provide data for this, this is expressly pointed out. You can revoke your consent at any time without affecting the legality of the processing that has taken place on the basis of the consent until revocation.

You can also object to the collection and storage of data at any time with effect for the future. You can prevent cookies from being saved on your computer, for instance, by changing your browser settings so that cookies are not accepted, or so that you are informed before a cookie is saved. However, this may restrict the scope of functions offered by our website or our services in some cases.

Information on cookies from other providers, or cookies saved by third party providers (see below) will typically include a link, where you can declare your objection with future effect. In this case, the provider will save an opt-out cookie on your computer. This prevents any further data from being recorded. As long as you would like to maintain your objection, you should not delete the opt-out cookie. If you do delete this cookie later on, you will need to repeat the deactivation process once again.

Our website includes so-called sponsored links from the company „STA-Travel“. When implementing our cooperation partner’s advertising, no cookies are used on our website.

We will delete your data after 14 months or **when you revoke your consent**: If you have given us your consent to process your data, you can revoke this at any time with effect for the future. The legality of processing your data until revocation remains unaffected by this.

6. Google Analytics

This website uses Google Analytics, a web analysis service of Google Inc. (“Google”). Google Analytics uses so-called “cookies,” text files saved on your computer that facilitate an analysis of your use of our website. The information provided by these cookies regarding your use of our website (including your IP address) is generally transferred to a Google server in the USA and stored there. We would like to inform you that IP anonymization is activated on this website. This means that Google abbreviates your IP address within the member states of the European Union, or in other contractual parties to the Agreement on the European Economic Area, in order to prevent any direct association with individual persons. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and be abbreviated there.

Data Privacy Declaration

On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide the website operator with other services relating to website and Internet use.

Your data will be processed on the basis of your consent. When you have to provide data for this purpose, this is expressly pointed out. You can revoke your consent at any time without affecting the legality of the processing that has taken place on the basis of the consent until revocation.

You can object to the collection by Google Analytics by clicking on this link:
<https://www.mystudychoice.de/datenschutz-google>

You can set an opt-out cookie on the website that is opened by clicking on the button, and which prevents the future collection of your data when you visit this website. As long as you would like to maintain your objection, you should not delete the opt-out cookie.

If you do delete this cookie later on, you will need to repeat the deactivation process once again.

More information on this is available at <http://tools.google.com/dlpage/gaoptout?hl=de> or at <http://www.google.com/intl/de/analytics/privacyoverview.html>

We delete your data after 14 months.

Revocation of consent: If you have provided your consent to processing your data, you can revoke this consent at any time with effect for the future. The legality of the processing of your data until revocation remains unaffected by this.

7. Contact Form Get in Touch

If you contact the desired Canadian / New Zealand/ Australian educational institution directly via our Get in Touch contact form, you can voluntarily enter your contact details (first name, surname, postcode, city, country, e-mail address, telephone number and current school grade you are attending, period and the intended grade of school you would like to attend) and your message here, so that the Canadian / New Zealand/ Australian educational institution can contact you directly. The data you provide will be transmitted to us in encrypted form and then forwarded by us to Canada, New Zealand or Australia. We use this data confidentially and exclusively to enable direct contact between you and the Canadian / New Zealand / Australian educational institution. The information is only passed on directly to the relevant foreign schools in the required scope so as to safeguard our interests as the platform operator and your interest in establishing contacts and in preparing any contractual measures with the respective educational institution. There is no link to the protocol information stored on our web server. The legal basis for this is provided by Section 6 par. 1 lit. b) and f) GDPR

Your data will only be sent to us by e-mail and stored in our e-mail system for the duration of processing, but for a maximum of 12 months.

Objection to data processing on the legal basis of „legitimate interest“:

You have the right to object to data processing by us at any time for reasons arising from your particular situation, insofar as this is founded on the legal basis of „legitimate interest“. If you make use of your right of objection, we will stop processing your data, unless we can - in accordance with the legal requirements - prove compelling reasons for further processing that are worthy of protection and outweigh your rights.

To exercise your right of objection, please make use of the above mentioned contact details.

Data Privacy Declaration

8. Consultant Contact form

If you contact our portal mystudychoice.de via our consultant contact form, you can voluntarily enter your contact data (first name, last name, telephone number, e-mail address, postcode, city and your message so that we can contact you. The data you provide will be transmitted to us in encrypted form. We use this data confidentially and exclusively for contacting you and, in case you wish to receive further advice with costs, for invoicing purposes. We neither transmit this information to third parties, nor do we link it to log information saved on our web server.

The legal basis for this is Section 6 par. 1 lit. f) GDPR. Our legitimate interest is to enable visitors to our website to contact us with questions, wishes, suggestions, feedback, etc. in an uncomplicated way and, if necessary, to enter into a dialog with us.

Your data will only be stored for the consultation duration, maximally, though, for 12 months.

Objection to data processing on the legal basis of „legitimate interest“: You have the right to object to your data processing at any time for reasons arising from your particular situation, insofar as this is based on the legal basis of „legitimate interest“. If you make use of your right of objection, we will stop processing your data, unless we can - in accordance with the legal requirements - prove compelling reasons for further processing that are worthy of protection and outweigh your rights.

To exercise your right of objection, please make use of the above mentioned contact details.

9. Google Maps

Our website uses Google Maps on some sub-pages to create interactive maps and provide directions. Google Maps is a map service of Google Inc. When you use Google Maps, information on your use of this website, including your IP address and the (start) address you provide when using the Directions function, may be transmitted to Google in the USA.

When you access a page that includes Google Maps, your browser creates a direct connection with Google servers. Map content is transmitted directly from Google to your browser, and your browser integrates it into the website. Therefore, we do not have any influence on the scope of data collected by Google in this manner.

For further information on the purpose and scope of data collection and on further processing and use of data by Google, as well as on your rights and setting options in this regard to protect your privacy, please see the Google Data Privacy Policy at <http://www.google.de/intl/de/policies/privacy/>.

If you do not want Google to collect, process or use data about you via our website, you can deactivate JavaScript in your browser settings.

However, in this case you will not be able to use the map display. Further information on data processing by Google can be found in Google's data protection declaration: <https://www.google.com/intl/de/policies/privacy/index.html>

10. Videos

We have embedded videos on our website, for instance of YouTube or Vimeo. These can be played directly from our website. As far as possible, our embedded videos have all been integrated in expanded data privacy mode. This ensures that data is not transmitted to Google Inc. or other providers simply because you access the website. When

Data Privacy Declaration

you play videos, you may be sending data to these providers. We have no knowledge of the content of this information.

For further information about the purpose and scope of data collection as well as the further processing and use of the data by YouTube LLC, your rights in this regard and setting options for the protection of your private sphere, please refer to the YouTube data protection information at <https://policies.google.com/privacy?hl=de&gl=de>.

11. Recipients of personal data

Internal recipients: Within Eickel Educational Services GmbH, only those persons have access who need it for the purposes mentioned under 3. above.

External recipients: We will only pass on your personal data to external recipients outside our company when this is necessary to complete or process your request, when we have other legal permission, or when we have your consent to do so.

External recipients may be:

a) Order processors

External service providers that we use to provide services, for example in the areas of technical infrastructure and maintenance of our services or the provision of content. These contractors are carefully selected and regularly reviewed by us to ensure that your privacy is protected. The service providers may only use the data for the purposes specified by us.

b) Public authorities

Authorities and state institutions, such as public prosecutors, courts or tax authorities, to which we must transmit personal data for legally compelling reasons.

c) Private bodies

Dealers, cooperation partners or auxiliary persons to whom data is transmitted on the basis of consent or a compelling necessity, for example providers of other services.

12. Data processing in third countries

When using our website, your personal data will not be stored or processed in a country outside the European Union (EU) and the European Economic Area (EEA). A transfer to educational institutions in the third country only takes place for the implementation of pre-contractual measures, and when this is necessary for the processing of your application.

13. Storage duration

Please refer to the respective chapter on data processing for the storage period of personal data. In addition, we only store your personal data for as long as is necessary for the fulfillment of the purposes or - in the case of consent - for as long as you have not revoked your consent. In the event of an objection, we will delete your personal data, unless further processing is permitted by the relevant legal provisions. We also delete your personal data when we are obliged to do so for legal reasons.

14. Rights of persons concerned

As a person affected by data processing, you have numerous rights at your disposal. In detail:

Upon request, we will provide you with information on your personal information we have saved at any time. Please see our Data Privacy Declaration (see below) for our contact address. To obtain this information, please write a letter to the address indicated at number 1.

In your letter, please indicate the type of personal information you would like to learn about in as much detail as possible.

If we have saved incorrect or incomplete personal information, despite our efforts to have correct and up to date data sets, we will **correct** this information promptly upon request. If you request that we **delete** personal information we have saved on you, we will do so promptly, unless we are subject to documentation or retention obligations that do not allow us to delete this data.

Data Privacy Declaration

As far as the legal requirements are fulfilled - you can require us **to restrict the processing of your data**.

If you have provided us with data on the basis of a contract or consent, subject to legal requirements, you may request that you receive your provided data in a structured, current and machine-readable format, or require us to transmit it to another person responsible (so-called **right to data transferability**).

Objection to data processing on the legal basis of „legitimate interest“: You have the right to object to us processing your data at any time for reasons arising from your particular situation, insofar as this is based on the legal basis of „legitimate interest“.

When you exercise your right of objection, we will stop processing your data unless we can - in accordance with the legal requirements - prove compelling reasons worthy of protection for further processing that outweigh your rights.

Objection to cookies: You can also object to the use of cookies at any time. Please refer to the relevant sections above for details.

Revocation of consent: If you have provided your consent to processing your data, you can revoke this consent at any time with effect for the future. The legality of processing your data until revocation remains unaffected by this.

Right of appeal to the supervisory authority: You can also lodge a complaint with the competent supervisory authority if you believe that the processing of your data violates applicable law. You can contact the data protection authority responsible for your place of residence or country or the data protection authority responsible for us.

Your contact to us: Furthermore, you can contact us free of charge with questions regarding the processing of your personal data, your rights as a person affected and any consent given. To exercise all your aforementioned rights, please contact us at info@mystudychoice.de or by post at the address indicated under point 1 above. Please ensure that we can uniquely identify you.

15. Links to Other Websites

There are (hyper)links to third party websites on our site. These will transfer you directly from our website to the website of another provider. You can notice that this has occurred, for instance, because of a change in the URL. This also applies to integration and forwarding to our Facebook, Twitter, GooglePlus, Instagram profiles.

We cannot assume any responsibility for the handling of your data by these providers on these external websites and expressly distance ourselves from them, as we have no influence on how these providers handle your personal data. Please consult these providers' websites directly for further information.

Cookies may be used on third party websites, and personal information may be collected and processed. We have no influence on this collection, and we cannot inform you of it in advance. This Data Privacy Declaration applies only to our website. It does not cover websites to which this website links. In this respect, please contact the providers of these linked third party offers directly, if necessary.

Data Privacy Declaration

16. Data Security

We always work on taking all technical and organizational measures possible so as to save your personal information in a manner that protects it from access by third parties. If we collect personal information, we save it on specially protected servers. Only a few individuals can access these servers, in order to handle technical, business-related, or editorial management matters. In order to avoid loss or misuse of data, we take extensive technical and organizational security precautions that are regularly reviewed and adapted to technical progress.

If, for example, you contact us via e-mail or our contact form with Canadian / New Zealand / Australian educational institutions, full data security cannot be guaranteed. We recommend that you only send confidential information by post.

Contact

You are welcome to contact us with your questions and suggestions about data privacy at any time:

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